

Appln No. 10/760235  
Amdt. Dated: November 06, 2006  
Response to Office Action of August 17, 2006

4

### **REMARKS/ARGUMENTS**

Applicant thanks Examiner for the detailed Office Action dated August 17, 2006. In response to the issues raised, the Applicant offers the following submissions and amendments.

#### **Amendments**

Claim 1 has been amended to clarify that the electrical connectors are each individually connected to a respective printhead integrated circuit. Claims 2 and 4 have been amended to align with the revised terminology used in claim 1.

Accordingly we submit that the amendments do not introduce any new matter.

#### **Claims - Novelty**

Claims 1-3 and 5 stand rejected for lack of novelty in light of US 7,021,843 to Silverbrook. The Applicant disagrees.

Amended claim 1 defines the printer system to have a plurality of electrical connectors that are individually connected to each of the printhead IC's. These connectors serve the dual purpose of supplying data from the relevant controller, and supplying the controller with power from a power source. This feature and the associated benefits are described in the specification at page 16, lines 4-14.

The '843 disclosure does not teach electrical connectors that establish individual connections between the controller and the separate printhead IC's. The PCB's 108 and 110 provide electrical connections to at least two flex PCB's 114 leading to individual printhead IC's 112.

Furthermore, the '843 printhead IC's are each supported on individual support moldings 104 and 106, whereas the present invention requires the printhead IC's to be supported on a common support member.

In light of the above, the cited reference fails to teach the combination of elements defined by amended claim 1. Therefore it fails to anticipate claim 1 or any of its dependent claims 2-5.

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5

**Conclusion**

It is respectfully submitted that the application is now in condition for allowance. Accordingly, the Examiner's favorable reconsideration is courteously solicited.

Very respectfully,

Applicant/s:



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Garry Raymond Jackson



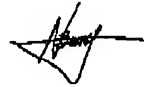
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